2021 PRESENTER CONSORTIUM FOR JAZZ

Deadline
October 23, 2020, 9:00 PM ET
Grant Notification
December 2020
Grant Period: January 1, 2021-June 30, 2022

Presenter Consortium for Jazz is made possible through the generosity of the Doris Duke Charitable Foundation

Collaboration with Sound

"A historical opportunity for Puerto Rico, Presenter Consortium for Jazz helped showcase the island’s musical legends, created resources for local emerging artists, and highlighted how collaboration amongst organizations can drive socioeconomic development for culture within our communities."

Foundation for Puerto Rico
The 2021 program supports

Consortiums of three U.S. presenters that collectively engage up to three professional U.S. jazz ensembles (2-10 musicians, including guest artists) to stream/livestream a minimum of one concert to each presenter’s audience base.

2018 Grantees Stanford Live (CA) – Ford Theatres (CA) – Musical Instrument Museum (AZ) present Chano Dominguez’s Flamenco Sketches
A consortium consists of

- one Lead Presenter,
- two Presenter Partners, and
- up to three Jazz Ensembles

<table>
<thead>
<tr>
<th>Presenters</th>
<th>Ensembles</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>One, Two or Three</td>
</tr>
<tr>
<td></td>
<td>Can be independent streaming events</td>
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</tbody>
</table>

2018 Grantees Community Reflections, Inc. (LA) – Pappy Martin Legacy Jazz Festival (NY) – Magic City Smooth Jazz (AL) present The Carmen Lundy Ensemble and Theo Croker Quintet.
A presenter is eligible if it

- is based in the U.S. or its territories;
- is a 501(c)(3) organization or otherwise eligible for charitable contributions (universities, city/county festivals, etc.);
- has received final payment on any previously awarded Presenter Consortium for Jazz project;
- and has no financial obligations/reports due to CMA
- is a CMA Organization-level member; Contact Membership Manager for Pay What You Can: (212) 242-2022 ext. 114 / membership@chamber-music.org
A jazz ensemble is eligible if it

- is based in the U.S. or its territories;
- consists of 2–10 professional musicians; and
- includes improvisation as an integral part of music composition and performance. **Ensembles need not be a CMA members for this program.**
Additional eligibility:

- Consortium presenters may be located within the same state but **must** be at least 50 miles apart.
- Presenters and ensembles may be part of **only one** Presenter Consortium for Jazz application.
- Ensembles engaged in a past funded consortium, are eligible to participate in a 2021 PCJ application.
Developing a Consortium Project

- **Timeline**: Projects must take place January 1, 2021 - June 30, 2022
- A consortium may work together to create shared programming
  - 3 presenters stream one concert on one date
- Each presenter partner may curate its own individual program(s) to be streamed/livestreamed for its unique audience base
  - Ensembles create unique content for each presenter
- Presenter partners can collaborate on relevant marketing efforts
Creating a budget

- **Eligible expenses** include ensemble(s)’ concert fees, concert production (*lighting, sound, backline, etc.*) and travel, housing, per diem, and cartage if the ensemble will use a presenter’s venue as the live streaming site: **Content Creation**

- Digital production, marketing/outreach and presentation: editing, platform hosting fees, email/social media marketing, etc.: **Content Hosting and Distribution**

- For the 2021 cycle, each consortium partner may request up to 100% of the **eligible expenses** up to a maximum of $10,000 or $11,000 if featuring a *New Jazz Works* commission in the program.

- No revenue match, earned/contributed, required.
New Jazz Works Commission Incentive

- Each presenter may request an additional $1,000 if the consortium engages a CMA commissioned grantee ensemble.
- The ensemble must perform its entire CMA-commissioned work.

Explore the 250 New Jazz Works commissions.

For example:

<table>
<thead>
<tr>
<th># of Grantee Ensemble(s)</th>
<th>1</th>
<th>2</th>
<th>3</th>
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</thead>
<tbody>
<tr>
<td>Then, Incentive per Presenter</td>
<td>$1,000</td>
<td>$2,000</td>
<td>$3,000</td>
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<tr>
<td>Total Incentive per Consortium</td>
<td>$3,000</td>
<td>$6,000</td>
<td>$9,000</td>
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</table>

NB: One or two partners in a consortium may opt to program a NJW commissioned work for an incentive; all three presenters are not required to conform to the program.
The Application

Submittable.com – Online Application: Only one application per consortium accepted.

- Create a free Submittable account or log-in to your existing account.
- Draft your application in an offline document as back up, then copy and paste your responses into the Submittable application.
- Click SAVE DRAFT on bottom of application. Submittable maintains your draft for 21 days.
Upload Materials - Budget

- **Budget Sheet**: Download the Budget sheet *(Excel/Google Spreadsheets)* from the Submittable application.
- Save your file as: *Lead Presenter Name-Budget*.
- Enter all three presenters’ project budgets with descriptions for corresponding line items.
- Be accurate in your calculations and confirm consistency of dollar amounts across all parts of the application including the Memorandum of Understanding with the ensemble.

Click to read about the [Carl Sandberg Project](#)

2019 Grantees Myrna Loy Center (MT) – Stanford Jazz Workshop (CA) – The Jazz Bakery (CA) present Matt Wilson’s Honey & Salt.
<table>
<thead>
<tr>
<th>Chamber Music America</th>
<th>Lead</th>
<th>Presenter</th>
<th>Presenter</th>
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<tbody>
<tr>
<td><strong>2021 Presenter Consortium for Jazz</strong></td>
<td>Presenter</td>
<td>Partner 1</td>
<td>Partner 2</td>
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<tr>
<td><strong>Consortium Project Budget</strong></td>
<td>Name</td>
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<td>Name</td>
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**Descriptions are required**

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<thead>
<tr>
<th>DESCRIPTION</th>
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<tr>
<td>ELIGIBLE EXPENSES</td>
<td>Click on Wrap Text in the Menu bar above if your information exceeds one line.</td>
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<tr>
<td>Ensemble(s) fee(s)</td>
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<td>Ensemble(s) travel</td>
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<td>Ensemble(s) housing/per diem</td>
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<tr>
<td>Livestream Production costs (Itemize)</td>
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<tr>
<td>Concert Production costs (Itemize)</td>
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<td>Independent Contractor fees</td>
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<tr>
<td>Marketing &amp; Distribution costs (Itemize)</td>
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<tr>
<td>Other</td>
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<td><strong>TOTAL ELIGIBLE EXPENSES</strong></td>
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<td>- $</td>
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<td>New Jazz Works Incentive (if applicable)</td>
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<tr>
<td><strong>TOTAL AMOUNT REQUESTED FROM CMA (maximum $11,000)</strong></td>
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</table>
Upload Materials contd.

- Evidence of **tax-exempt status** or fiscal sponsor agreement for each presenter.
- Examples of **marketing materials** (up to 3 x each presenter).
- **Audio Sample(s):** Submit one audio file per Ensemble –
  - Ensure that ensembles agree on track choices submitted - feature Ensemble(s)’ best performance
  - Feature only 1 work per audio file in mp3/m4a format only. If you plan to work with three Ensembles, then upload three separate audio files—one per ensemble.
  - Include up to 5-minutes of music per audio file.
  - Edit and/or excerpt a track within the file.
  - Save each file as: **Lead Presenter Name-Ensemble Name**
Memorandum(s) of Agreement

- Memorandum(s) of Understanding between each presenter and ensemble are required (one per ensemble x each presenter).
- The 2021 program cycle accepts MOU’s emailed – email template in the Guidelines.
- MOU’s must be emailed to the Program Director on the day of the application submission, no later than 10/23.

Click to read about this consortium's innovative project, and related coverage
The Bad Plus Bill Frisell '85-95'
The Panel Process

- CMA invites three U.S. jazz presenters to review applications and select grantees.
- The panel incorporates several rounds of review; a portion of applications are advanced after each round.
- Applicants are notified of the results in December.
The panel evaluates:

- **Reason(s) why the presenters have come together** to form the consortium (Vision/Mission/Artists/Audiences).
- **Project description**
- **Program Curation**: Connection between program and intended audience(s).
- **Outreach/Marketing**: The consortium’s or individual presenter partner’s plans to reach their intended audience(s).
- Presented **budget** for the project.
- **Reason(s) for selecting the ensemble(s).**
- **Financial viability and organizational capacity** of each partner to complete the project.
Audio Review

The panel listens to the ensemble(s)’ performance and evaluates the artistic strength of the ensemble(s).

**CMA strongly recommends that the consortium confer with the ensemble(s) in advance of submitting the audio sample to ensure it demonstrates the ensemble’s best performance.**
Scoring, Notes and Feedback

- The panel uses a scoring system of:
  - Excellent
  - Good-Very good
  - Non-competitive
- Panelists make notes on evaluation sheets.
- CMA provides panel feedback by phone upon request.
Resources

- Presenter Consortium for Jazz Grant
  [https://www.chamber-music.org/grants/presenter-jazz](https://www.chamber-music.org/grants/presenter-jazz)

- Past grant recipients

- Press Room
  [www.chamber-music.org/about/press-room](https://www.chamber-music.org/about/press-room)

- Membership Directory
  [www.chamber-music.org/members/directory](https://www.chamber-music.org/members/directory)
Thank You

Gargi Shindé  
Program Director

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Geysa Castro  
Membership Manager

✉️ gcastro@chamber-music.org  
🔗 https://www.chamber-music.org/members/pay-what-you-can

www.chamber-music.org